

Workshop on

FINANCE FOR NON-FINANCE Executives

Lahore:

March 09, 2017
[09:30 AM to 04:30 PM]
Sunfort Hotel

Karachi:

March 16, 2017
[09:30 AM to 04:30 PM]
Regent Plaza

Course Facilitator

Masood Pervaiz

FCA, CIA, CISA
Executive Director
Centric Consulting (Pvt.) Limited.



Mr. Masood is a Fellow Chartered Accountant, Certified Internal Auditor (CIA) and Certified Information System Auditor (CISA) with a portfolio of training to more than 5000 professionals across Pakistan and United Arab Emirates. He is highly skilled educational leader and trainer having special expertise in the field of Auditing, Developing Fraud Prevention and Detection Programs and Enterprise Risk Management. He is a member of IIA (USA), ICAP (PAK), ISACA (USA), ACFE (USA) and IMA (USA).

About SOFTAX

Softax (Private) Limited has been established in 1997 with an objective to part with affordable quality training in the field of Taxation & Corporate laws, Internal Audit, Accounting and Finance etc. by introducing a unique teaching concept of "learningforsolutions". Today Softax is proud to have trained over 25,000 Corporate Executives and arranged more than 800 workshops and short courses.

Contents

The Why & How of Numbers

- Demystifying the most commonly used finance/accounting terms
- Are there any financial regulations that govern the world of accounting & finance?
- Different methods of accounting i.e. Cash vs Accrual basis
- Introduction to the Financial Statements containing
- Income Statement
- Balance Sheet
- Cashflow Statement
- Statement of Changes in Equity
- The relationship and flow of data among all Financial Statements

Revenue & Expenditure –Explained

- What is included in Revenue and what is excluded from it
- Cash vs Revenue; why these are not same
- Different types of expenditure used in recording financial transactions
- What is Cost of Goods Sold –Why this is important and how it affects the profitability

Income Statement –Deep Dive

- Detailed review of Income Statement and its line items
- Understanding the key terminology used in the Income Statement
- What are different types of profits i.e. Gross Profit, Operating Profit, Net Profit
- What is EBIT and EBITDA and its significance
- What are the extra ordinary items and how they are viewed while analysing the Income Statement

Balance Sheet –Deep Dive

- Key terms used in Balance Sheet i.e. Assets, Liabilities and Equity
- Understanding the nature of Assets and their classification in Current and Non-Current assets
- What are intangible assets and how we record them in balance sheet
- Understanding Depreciation & Amortization
- How to classify the Current & Non-current liabilities
- What is included in Equity, Retained Earnings and Reserves?

Cashflow Statement –Deep Dive

- Understanding the structure of Cashflow Statement
- What are different classification of Cashflows according to the activities
- Cashflow from Operating Activities
- Cashflow from Investing Activities
- Cashflow from Financing Activities
- Establishing the link between cashflow from the above 3 activities and how the business can relate the financing sources with the help of cashflows from different activities
- Case Study: Analyse the company's operating performance using the cashflow analysis

Finance Statement Analysis –Ratio Analysis

- What is the objective for Financial Analysis
- What are different types of financial ratios?
- How to calculate and interpret different types of financial ratios including
- Profitability ratios
- Liquidity Ratios
- Solvency Ratios
- Investor Ratios
- Are ratios half the picture?
- How to use ratios to analyse a company's financial health
- Case Study: Detailed Financial Ratio Analysis of a group

Introduction to Budgeting

- How financial budgets can play a vital role in managing the business?
- What is the budget cycle?
- Long run budget vs short run budgets
- Different budgeting methodologies including static budget, flexible budget, zero based budgets etc.
- Case Study: Preparing the annual budget plan for a 5 years old company

Investment Appraisal & Project Evaluation Techniques

- Demystifying the Time Value of Money Concept
- Using time value of money concept calculate the discounted cashflows
- How to segregate between relevant and irrelevant cashflows when analysing the new project
- Introduction to various investment appraisal techniques including
- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- Payback Method
- How to make project decision regarding accepting or rejecting a new project
- Case Study: Appraising an expansion plan for a new product

Workshop Investment:

Up to last Date: **Rs. 11,495/-**

After last Date: **Rs. 12,495/-**

+16% PST only for Lahore workshop

(Inclusive of Course Material, Relevant Case Studies, Lunch, Tea, and Certificate of Participation.)

Last date for registration:

Lahore: 06-March-2017

Karachi: 13-March-2017

10% Discount
*on a group of 3 participants
from one organization*

Registration Details

Please send the following information of the participant(s) through e-mail:

1. Name of Participant
2. Designation
3. Organization
4. Telephone #
5. Cell #
6. E-mail

For more details, please contact:

Lahore

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